

# ALTERNATIVE FUEL VEHICLE ROADSHOW

## & Educational Tour



with Georgia Public Service Commissioner

Tim Echols

## 5<sup>th</sup> Annual Georgia Roadshow June 15-26th, 2015 Touring Seminar & Vehicle Showcase

- 6/15 Gainesville
- 6/16 Cartersville
- 6/17 Atlanta
- 6/18 Albany
- 6/23 Atlanta
- 6/24 Brunswick
- 6/25 Valdosta
- 6/26 Savannah

***New! In 2015: Focus on the Fleets.  
Success stories from around the state.***

[www.AFVRoadshow.com](http://www.AFVRoadshow.com)

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# The Alternative Fuel Vehicle Roadshow

Presented in 7 states and 48 cities since 2011

The 3-hour Alternative Fueled Vehicle Roadshow includes a outdoor preview showcase of cars, trucks, buses, and a classroom-style presentation.

Peer to Peer Networking and Education in a half-day event, in your local community.



**Over 4500 Municipal and Private Fleet Managers have attended!**

**Extensive Statewide Media Coverage**

Public opinion shapes good government policy and drives economic development and sales. Millions of media impressions have been created as we reach out to every newspaper, magazine and TV station with clean vehicle stories. Major media coverage in the Southeast and MidAtlantic has already generated hundreds of thousands of dollars in press coverage from radio and TV, along with important business chronicles and industry websites throughout the regions.



# GEORGIA: 9a-12n each day\* June 15-26th



## Showcase of Cars & Trucks 9a-10am

## Seminar...10am-12n

Moderated panel discussions by Georgia Public Service Commissioner Tim Echols

- **Natural Gas Panel:** Fleet operators, Utilities, Station builders
- **Electric Vehicles Panel:** Overcoming range anxiety with more infrastructure and improving battery storage. New EV's and incentives in Georgia.
- **Shuttles, Schools & Sheriffs:** The fleet perspective on Propane.
- **Fueling the Future:** The new American "gas" station. Filling up with ethanol, electric, CNG and propane. Financing tools for fleets and municipalities.
- **"Pitch Perfect":** Asking the right questions of vendors and selling your board on a long-term investment. Finding an alt-fuel mentor.



## Test Drive Experience 12N – 1P

Take the opportunity to drive some of the newest AFV's on the market or schedule a demo at your place of business for larger commercial trucks or buses.

## Georgia Schedule of Venues:



Date:	City:	Venue
6/15/15 - Mon	Gainesville	Brenau Downtown Center
6/16/15 - Tue	Cartersville	Tellus Science Museum
6/17/15 - Wed	Albany	Dougherty Government Building
6/18/15 - Thu	Atlanta	Georgia International Convention Center
6/23/15 - Tue	Atlanta	Agnes Scott College
6/24/15 - Wed	Brunswick	TBD
6/25/15 - Thu	Valdosta	Valdosta State University – Langdale School of Business
6/26/15 - Fri	Savannah*	Savannah International Convention Center*

\* Savannah Event June 26 is from 3P – 5:30P





## Sponsor...

### Manufacturers, Utilities and Trade Organizations

*Statewide Georgia Sponsor  
Speaking & Display .....\$5000*

- *8 locations*

*Individual City Sponsorship  
Speaking: .....\$850*

- *Minimum 2- fcfs*

*Display Vehicles\_ .....\$350*

- *Per vehicle- Per city*

*Morning Hospitality  
Sponsorship.....\$350*

- *Per city*

*Lunch Sponsorship ....\$850-1200*

- *Per city*

*All sponsorships, ( including in-kind) include signage, logo recognition, welcome slide recognition, and email/website inclusion. All speaking sponsorships are entitled to a database of attendees.*

*All speaking sponsorships include either a 7-10 minute individual presentation OR panel guest on fuel topic.*

## Participate and Engage...

### Government Leaders & Commerce Officials

*Support from Elected/Appointed leaders has important implications and long-term benefits:*

- Extensive media Coverage highlights your personal brand, and commitment to a strong, business environment and quality of life.
- Clean Fuel education leads to faster infrastructure development and responsible legislation.
- Vehicles and Fuel Suppliers in your local district can spur new economic development and jobs.

*Ways to participate:*

- Welcoming Remarks at opening of event.
- Media interviews at Vehicle Showcase
- Quotes for advance press release in support of clean fuels.
- Assistance with venue siting, utilizing city/county space or convention center.
- Facilitation/Presentation at event as Emcee.

# Past Sponsors & Comments

*“Very Worthwhile”*

**“Your Alternative Vehicle Road Show was a phenomenally informative and forward thinking program.”**



“Splendid presentations by speakers and car exhibitors of alternative-fueled vehicles”

*“I appreciate the opportunity to hear all the case-studies in one place”*



**“Highly informative”**

“Thank you again for sharing a vision for Georgia that's honest and sustainable.”

**“We want the business community, not the government, to pick the winners and losers in our alternative-energy future. This is a great start!”**



*“Information-packed!”*

**“Financing segment gave us really practical information”**

