Mitigate the Impact of Viruses Such as COVID-19

Fleet operatives need a strategy in place to address global and local endemics. Maria F. Neve, Principal at Sarto Strategies, says that although every fleet should have a fleet policy, and every fleet policy should address emergency preparedness, it's not too late to take a few steps to mitigate issues that arise from COVID-19. Neve suggests that fleet managers instruct drivers to take the proper precautions, such as:

- “Be vigilant in wiping down high-touch surfaces (steering wheels, interior/exterior door handles, gear shifters, turn signal stalks, etc.) with disinfectant wipes.
- Consider quarantining vehicles, not just drivers, if an employee becomes ill. If a vehicle can't be quarantined, make sure it is completely disinfected.
- Step up or institute cleaning/disinfecting requirements for pool vehicles.
- Create emergency profiles for fleet fuel cards that allow the fleet manager to relax the normal controls, so drivers have the flexibility to keep vehicles fueled and ready (e.g., permit fueling 3x per day instead of 2).
- Shift fleet-related activities to online, if possible."